

SHERI HALL
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SUMMARY

Executive Director and artistic creative with over 15 years of experience in non-profit operations, arts administration, lobbying and advocacy, community organizing, and team development. Strong skills in providing trauma-informed care to peers (mental health consumers) in multiple settings, large-scale event execution, education, project management, business analytics, administration, fundraising, grant writing, and reporting. Extensive experience with Fortune 500 and international companies in user acceptance testing (UAT), vendor management, business analytics, and cost savings migrations. Strengths include solid communication, problem-solving skills, and adapting to change. Other notable skills/achievements include:

- Consultant
- Writing, editing, proofreading
- Grant Writing
- Published Author
- Process development and implementation
- Data tracking and reporting
- Investigation and Root Cause Analysis
- Robust trainer and workshop facilitator
- Certified Missouri Peer Support Specialist
- W.R.A.P. Trainer
- Trauma-Informed Care
- MH Peer (Lived Experience)
- Consulting
- Corporate Team Building and Workshop with Cultural Humility/Intelligence
- Experienced Christian Counselor
- Professional Speaker (motivation and education)

PROFESSIONAL EXPERIENCE

Arthropy (formerly Poetry for Personal Power) – Kansas City, Missouri
CEO (Aug 16 2019)

2016 – Current

Accomplishments:

CEO Accomplishments

- Company and Programmatic Restructure
- New regional funding initiatives
- Policy and Process Update
- Comprehensive fundraising plan with schedule to create unrestricted funds, including 1st Agency gala
- Contract with KDADs for WRAP Facilitation in the state of KS
- Multiple Therapist partnerships for referral and service of peers
- Received SAMHSA BCOR Grant for Missouri and Kansas
- Expansion into Oklahoma and Illinois
- Creation and 4 years Execution and Funding of the Rite of Joy Conference

Program Manager Accomplishments

- Supervisor over Missouri and Kansas regional coordinators pushing statewide initiatives as part of grant deliverables (SAMHSA KS Statewide Consumer and Recovery Networks / Missouri PCORI / HCF KC Metropolitan)
- Developed a peer support program for the organization with agency certification training curriculum, manual, and processes. Implemented entrepreneurial process as well as agency clients for State and internally certified.
- Assisted in writing grants that yielded over \$1,000,000 in agency funds (SAMHSA/PCORI/HCF).
- Conducted meetings and drafted project budgets for grantors, leading to the retention and acquisition of over \$135,000 in grant and contract funds.

Coordinated and trained a team of over 40 artists/advocates to present mental health advocacy through art shows and venues, resulting in over 230 art/resilience informational events, workshops, and training sessions satisfying grants for multiple funders.

PenFire Publishing – Kansas City, Missouri 2017-Current

Owner/Operator

Operating a publishing agency that champions diversity, focusing on people of color owning their own narratives, nurturing and developing emerging talent, promoting intersectional voices, and contributing to the vibrant artist community. PenFire's primary target is spoken-word artists who aspire to translate their work from the stage to the page.

Accomplishments:

- Published, edited, and coordinated artwork for 18 full-length books including narratives and a fully illustrated children's book
- 5 Books won awards in various categories during Spring '22 submission processes
- Published books for a slam team as a fundraiser, which helped them represent the city at the National Poetry Slam
- Promoted distribution through authors' local networks, bookstores, and online distributors such as Barnes & Noble, Amazon, and Goodreads
- Helped various published artists to manage their regular performance schedule as a book tour
- Featured the work of local visual and graphic artists within manuscripts

Spoken Purpose – Kansas City, Missouri 2010 – Current

Owner/Operator/Freelance Consultant, Project Manager, and Creative

Some clients include East of Red ArtHouse, Arsyn Spit Fire Mic Nights, KC Creates (Formerly KC Fringe Festival), Poetry for Personal Power, All the Above Staffing, FTW Slam, and HISWILL Entertainment.

Accomplishments:

- NEA grant activity coordination - Tangled Roots festival hosted by InterUrban ArtHouse (festival spans 40+ days). Managed the budget, planning, and activities of over 20 individual artists and art groups, including performances/workshops/exhibitions, and the final grand festival day coinciding with the Overland Park Downtown Arts Festival. Planning March – Aug 2018 / Festival Aug – Sept 2018
- Led the Fundraising efforts of the Kansas City National Slam team, effectively raising enough funds for the team to represent Kansas City four years in a row at the National Poetry Slam competition. Also served as slammaster 2018.
- Developed and facilitated leadership/cultural sensitivity training curriculum for multiple companies, including All the Above Staffing, Poetry for Personal Power, and Spira Care.
- Writing Workshops
 - Delivered over 1 year of free monthly community writing and performance workshops.
 - Developed curriculum and taught a 2-week writing and performance intensive poetry workshop for The Writers' Place in July 2018.
 - Wrote a workbook, "Writing Wrongs Writing to Heal," as a workshop for using art to process trauma. Won a Bike for the Brain award in 2015.
 - Delivered over 35 of these workshops (in various iterations) over the course of 3 years.
- Produced an interactive show for Juneteenth at the Nelson-Atkins Art Museum in June 2018
- Directed YOUth on the Fringe Weekend for the Fringe Festival 2016/17/18/19
- Provided reporting data for grant resolution/closing, resulting in Poetry for Personal Power being funded with additional funds from long-standing grantors during the next grant cycle.
- Coordinated the production of over 100 events for the arts in the Kansas City Area

Ericsson (formerly Sprint Nextel) – Kansas City, Missouri

September 2006 to February 2016

Sprint Nextel contracted its network business to Ericsson in 2009.

Network Engineer III /Vendor Management (Provisioner/UAT Tester) (2011 – 2016)

Network Ops Tech II – Planner (2011 – 2011)

Provisioning Specialist III –Team Lead (2005-2011)

(Started as a Provisioner II through Grafton Staffing Aug 2005-Sept 2006)

Accomplishments:

- Participated in and led UAT Testing on multiple projects including the Network Vision project over the course of 3.5 years focusing on functionality, process change, and implementation that resulted in streamlined programs and processes for multiple groups that process network changes.
- 5 years vendor management responsible for managing and training offshore vendors.
- Created a reporting process including root cause analysis, troubleshooting and ticket resolution that allowed sprint to resolve issues with LEC to LEC transfer while maintaining a 99% SLA
- Coordinated network migrations for cost savings

EDUCATION

Biblical Trauma Healing Facilitator

Peer Recovery Coach Trainer

WRAP Facilitator

Certified Missouri Peer Specialist Supervisor Training

Missouri Mental Health First Aid Certification

Six Sigma Lean - Yellow Belt - Ericsson US

Bachelor of Arts – Urban Studies/Affairs Sociology - University of Missouri - Kansas City -7cr

LICENSURE

WRAP Facilitator (2020)

Certified Kansas Peer Specialist (2020)

Certified Recovery Coach (2019)

Certified Peer Recovery Coach (2019)

Certified Missouri Peer Specialist (2017)

American Baptist Ministerial License Title: Reverend (2016)

AFFILIATIONS, VOLUNTEER WORK, AND OTHER RELEVANT EXPERIENCE

Toastmasters International, MoKan Toasters ▪ Kansas City, MO

▪ *Advanced Communicator Bronze (2010)*

▪ *Treasurer /Secretary (2008 to 2010) VP of PR (2007-2008)*

HISWILL Entertainment ▪ Kansas City, MO

▪ *Event Coordinator and Artist*

G.Y.R.L. (Giving Yourself Real Love ▪ Kansas City, Missouri

▪ *Director of Arts*

FTW Slam (Formerly Slam Ulit), Kansas City, MO

▪ *Fundraising and Travel coordinator (2015-2018)*

▪ *Team member (2015-2018)*

▪ *Co-Slammaster (2018)*

East of Red ArtHouse, Kansas City, MO

▪ *Artistic Director (2018-Current)*

The Music and More Foundation ▪ Kansas City, Missouri

▪ *Consultant*

▪ *Bold New Poets Artist*

▪ *Radio Personality*

Regulators Slam Team ▪ Kansas City, Missouri

▪ *Team Member/Fundraising and Travel (2018-Current)*

Chameleon Arts ▪ Kansas City, Missouri

▪ *Board Member (2015-2017)*

Guild IT! Kansas City, MO

▪ *Presenter (October 2015)*

Charlotte Street Residency Fellow ▪ Kansas City, Missouri

▪ *Writer/Performance Artist (2017 – Current)*

All the Above Staffing

▪ *Leadership Program Facilitation*

▪ *Consultant*

PROFESSIONAL BIO



Sheri Hall, a mental health advocate and artistic creative, is the Executive Director at the helm of Arthropo (formerly Poetry for Personal Power). This consumer-run organization thrives at the intersection of mental health and arts, providing culturally intelligent, trauma-informed care to communities. “We empower others by centering their voices and validating their experiences through the arts and peer support. We have agency over our healing processes. Arts helps us to engage that.” Sheri is a Certified Peer Specialist, Recovery Specialist, WRAP Facilitator, and Biblical Trauma Healing Facilitator. She has over fifteen years of experience in non-profit operations, arts administration, advocacy, community organizing, and team development.

She is the author of *Writing Wrongs, Writing to Heal*, a systematic approach to thinking through and effectively dealing with trauma.

Equipped with this tool and others, she effectively facilitates healing spaces for individuals and groups of peers. Her philosophy on activism, mental health, and community work is that lived experience is paramount. She also believes recovery from all things, including trauma, is possible. This philosophy fuels the work she does.

Ms. Hall was the lead investigator for a Kansas City Service User study regarding citizen feelings regarding policing, a co-investigator for a service user study through P3 for the Patient-Centered Research Outcomes Institute, and she has also been instrumental in the evaluation and completion of a WyCo Engage case study which looked at cultural engagement in Wyandotte County, Kansas. She studied urban affairs at the University of Missouri Kansas City with an emphasis on Black studies and non-profits to better understand the Black experience and provide insight into Black culture.

Artistically, Ms. Hall is a highly decorated writer and performance artist. She is the 2022 and 2023 Word Play Champion, 2023 Poet Warz Champion, 2023 National Federation of State Poet Societies Spoken/Written Competition 3rd place, 2022 #2 woman poet in the world WOWPS Virtual 2022 competition, 2020 National Spoken Word Awards Female Spoken Word artist of the year, and 2019 Charlotte Street Generative Performing Artist Awardee. She uses her work to provide perspective and engage conversational empathy. She is the founder of East of Red ArtHouse and PenFire Publishing. She has authored five books, creates multimedia art, and provides consulting and assistance for many other non-profit, community-based, and arts organizations.

<https://linktr.ee/purposespoken>